# MYATOWN ORLGINALS Town T-Shirts & Gifts

PROGRAM OVERVIEW

Sunapee



ICSON WORLD

A COMMUNITY PRIDE PROGRAM CUSTOMIZED FOR YOUR STORE

# Your Community, Your Pride, Our Privilege

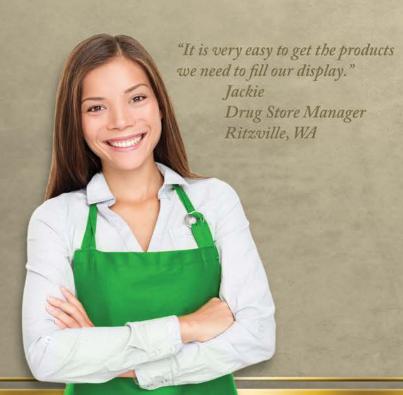


My Town Originals® is a leading supplier of hometown and high school apparel and accessories to supermarkets and drug stores nationwide.

Our mission is to provide you with high quality and unique souvenir apparel that your customers are proud to wear. My Town Originals® provides the largest selection of quality products at the lowest minimums in the industry.

Connect with your community by offering the latest trends customized for your local town and high school. We give back to the high school through donations based on sales.

Display our products with pride.





## **PROGRAM PERKS**

- · Customized Town Product
- Free DSD Shipping
- Free Displays
- · Low Minimums

# Merchandisers

- + EASY TO ASSEMBLE
- + COMPLIMENTARY
- + ATTRACTIVE

"Everything comes in prepriced. We just put it up on the rack and it's ready to go."

Diana

Grocery Store Manager

Idyllwild, CA



4 Foot In-Line







Premium Floor Display

# Town T-Shirts



# Outerwear







# Town Caps

## UNISEX HATS



N. W. C.

BlazeCap Linocut

Reality Cap Genuine Crest





Flare Cap

Edge Cap





Basic Cap Railway

Two Tone Cap
Distressed Seal





Backwoods Camo Cap

Contrast Stitch Cap

## LADIES HATS



Womens Neon Cap



Womens Basic Cap



Garment Wash Visor



#### **PANTS**



Mens Sweatpant



Flannel Pant



Womens Sweatpant



Junior Jogger

"This program has brought a sense of community pride to our store while providing souvenirs to visitors."

SHORTS

Brad Grocery Store Manager Lakeview, OH



Intense Performance Short



Competitor Mesh Short



Jersey Cotton Short



Mens Surf Short

# Accessories

## DRINKWARE



## STICKERS



## TOTE BAGS



## BACKPACKS



Nylon Cinch Backpack

# Accessories

### PLUSH

#### BEAR PLUSH PACK



#### NEON PLUSH PACK



#### FARM PLUSH PACK



#### STADIUM BLANKETS



#### **PHOTO FRAMES**



Sublimation Frame (Holds 4" x 6" Photo)

#### **BEACH TOWELS**





by Ohiopyle Prints, Inc. 410 Dinner Bell Rd. Ohiopyle, PA 15470



Small Display
BIG
COMMUNITY
IMPACT

1-800-365-7365 www.mytownoriginals.com



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